

# APPLICATION TO EXHIBIT

## Utah Cattlemen's Association Annual Convention and Trade Show

*November 29 to December 1, 2017 - Sheraton Hotel - 801-401-2000*

**Date & Time:** The trade show will begin Thursday, November 30, 2017 at 8 a.m. The trade show will close at 5 p.m. and reopen on Friday, December 1, from 8 a.m. to noon. Breaks have been placed on the agenda for exclusive trade show time. You may set up your booth from 4 p.m. to 10 p.m. on November 29. All exhibits must be removed by 1:30 p.m. on December 1.

**Location:** Sheraton Hotel, 150 West 500 South, in Salt Lake City, Utah. For room reservations call the Sheraton direct at (801) 401-2000. **Tell them you are with the Utah Cattlemen's Association for a discounted room rate if reservations are made before Friday, November 11, 2017.**

**Fee:** The application fee to exhibit will be \$350. You will receive a one year associate membership in the cattlemen's association. Exhibit cost is \$350 regardless of whether or not you want the membership. If you wish to be a business member of the National Cattlemen's Beef Association, you will need to include an additional \$150. Fees must be paid at time of application. We can receive payment via credit card, with a 4% service charge. To pay via credit card, please fill out the enclosed form or call Jacob in the office to pay by phone. The charge on your statement will be from the UCA.

**Materials Provided:** Each exhibitor will receive (1) six-foot skirted table and one electrical outlet (if selected). If you need additional room, you may be charged the cost of two spaces as these are only table top displays. No stapling or taping on the walls will be permitted. Any damage to hotel property will be your responsibility.

**Application Deadline:** Space will be provided for all applications returned before November 14, 2017. Applications received after will be accommodated on a space available basis only. Please see enclosed map of exhibit space and select your top 3 choices. Your selections will be given on a first-come, first-served basis. Select a space by an electrical outlet if you need one. If there is an exhibitor that you would prefer not be next to, please let us know. We will do our best to meet your requests where possible. You may list your top 3 choices here: \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Contact \_\_\_\_\_ Additional Representative Name Badges \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Will you need electricity? \_\_\_\_\_ Would you like to sponsor an event listed on the enclosed opportunity list? \_\_\_\_\_

Please purchase meals and registration in advance if applicable. Check below and send the additional amount along with your booth payment. If you need more than one ticket or registration, please list the number needed.

Thursday Night Banquet \$50\_\_\_\_ Friday Marketing Breakfast \$30\_\_\_\_ Friday Awards Lunch \$35\_\_\_\_  
Registration (for those attending meetings) \$100/person\_\_\_\_

### Send Application & Payment to:

Utah Cattlemen's Association - 150 South 600 East #10-B - Salt Lake City, Utah 84102  
or email to [jacob@utahbeef.org](mailto:jacob@utahbeef.org) - 801-355-5748 (office) or 801-510-9288 (cell)