

APPLICATION TO EXHIBIT

Utah Cattlemen's Association Annual Convention and Trade Show

November 29 to December 1, 2023 - Sheraton Hotel - 801-401-2000

Date & Time: The trade show will be from 9 a.m. to 3:30 p.m. on Thursday, November 30, for one day only. We will have lunch in the trade show area. You may set up your booth from 4 to 10 p.m. on November 29, or by 9 a.m. on November 30. Exhibits must be removed by 4:15 p.m. on November 30.

Location: Sheraton Hotel, 150 West 500 South, in Salt Lake City, Utah. For room reservations call the Sheraton direct at (801) 401-2000. Tell them you are with the Utah Cattlemen's Association for a discounted room rate if reservations are made before Wednesday, November 8, 2023.

Fee: The application fee to exhibit will be \$350. You will receive a one year associate membership in the cattlemen's association. Exhibit cost is \$350 regardless of whether or not you want the membership. If you wish to be a business member of the National Cattlemen's Beef Association, you will need to include an additional \$150. Fees must be paid at time of application. We can receive payment via credit card on the exhibitor page at www.utahcattlemen.org or call Jacob in the office to pay by phone. The charge on your statement will be from the UCA.

Materials Provided: Each exhibitor will receive (1) six-foot unskirted table and one electrical outlet (if selected). If you need additional room, you may be charged the cost of two spaces as these are only table top displays. No stapling or taping on the walls will be permitted. Any damage to hotel property will be your responsibility.

Application Deadline: Space will be provided for all applications returned before November 15, 2023. Applications received after will be accommodated on a space available basis only. Please see area map of exhibit space on our website and select your top 3 choices. Selections are given on a first-come, first-served basis. Select a space by an outlet if you need one. If there is an exhibitor that you would prefer not be next to, please let us know. We will do our best to meet your requests where possible. You may list your top 3 choices here: _____

Company _____

Address _____ City, State, Zip _____

Contact _____ Additional Representative Name Badges _____

Telephone _____ Email _____

Will you need electricity? _____ Would you like to be contacted about event sponsorship opportunities? _____

Please purchase meals and registration in advance if applicable. Check below and send the additional amount along with your booth payment. If you need more than one ticket or registration, please list the number needed.

Thursday Banquet/Awards Dinner \$50 _____ Friday Marketing Breakfast \$30 _____

Registration (for those attending meetings) \$100/person _____

Send Application & Payment to:

Utah Cattlemen's Association - PO Box 540568 - North Salt Lake, UT 84054
or email to jacob@utahcattlemen.org - 801-355-5748 (office) or 801-510-9288 (cell)