



*The official publication of the Utah Cattlemen's Association*



The NCBA held its annual convention in San Antonio, Texas last month. It was a dramatic change of atmosphere from the past few years.

The change in administration in Washington and record high cattle prices were cause for an optimistic outlook. The list of problematic issues that our industry has been battling has suddenly become much shorter. While some of the issues have been defeated or otherwise dealt with in a conclusive manner, other issues have simply been set aside to come forward at another time when the political landscape has changed.

One such issue is the proposed changes to the Packers and Stockyards Act that would have limited the ways producers could market cattle. While this issue has gone away for the time being we can expect to see it revived when the balance of power in Washington changes.

It was noted that the 118th Congress Senate Ag Committee did not move a single piece of legislation through the Senate. There remains a keen focus on passing a Farm Bill. The timeline on this looks like it will be late this year at best. The new Secretary of Agriculture, Brooke Rollins, has been confirmed with bipartisan support. Her nomination was a surprise to many, but it is believed that she is a good choice to lead the department. A recurring issue with the Farm Bill is the lack of farm policy in the bill. Currently only 14% of the Farm Bill deals with farming. The rest of the bill focuses on things like food security for the underprivileged.

Cattle prices have been at record levels and look to remain high for the next couple of years. We are yet to see significant herd expansion in the country. The price signal is being sent, but there does not appear to be an increase in heifer retention or a real decline in cull cow slaughter. Once this happens in a sustained and substantial way, we will see cattle supplies continue to tighten. This may lead to higher price levels, or it may just help these prices stay high for a longer period of time. The industry is also enjoying the highest demand for beef seen in the last 30 years. Because of tight supplies we are currently a net beef importer. Exports remain an important part of our industry with

our main exports being organ meats and other cuts not readily used by the American consumer. Imports are, for the most part, lean trim used in grinding. It is often said we are a hamburger nation. Evidence of this is seen in the value of lean trim being nearly on par with the price of chuck and round.

The discovery of New World Screwworm in Southern Mexico has stopped the flow of Mexican cattle into our country. These cattle have served to fill gaps in our own supply. This screwworm is mainly controlled by releasing sterile male flies into an infected area. They have been contained to countries south of Mexico since the 1970's. The current concern is the number of facilities it will take to produce enough sterile male flies now that they have entered Mexico. Protocols have been put in place that will allow limited numbers of cattle to begin to move into the U.S. from Mexico. Currently they will be allowed to cross at only two ports.

The importance of our cattle trade with Canada was also highlighted. There are many cattle born in the U.S. that are shipped to Canada for feeding and brought back to the U.S. for slaughter. That trade coupled with the trade in feed grains used to fatten the cattle makes this a very complex system. The talk about implementing tariffs really got everyone's attention. Here in Utah, we benefit directly from trade with Canada because the JBS plant in Hyrum, Utah processes a large number of cattle shipped out of Canada. Without this trade it would be unlikely that we would see that plant continue to operate.

*Message Continues on Page 2*

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**UPCOMING EVENTS**

- MAR 1 COLOR COUNTRY BULL SALE - P. 15
- MAR 1 UTAH HEREFORD ASSOCIATION SALE
- MAR 1 DOUBLE DOWN BULL SALE
- MAR 6-9 CACHE VALLEY COWBOY RENDEZVOUS - P. 24
- MAR 7 QUEST OF THE WEST SALE - P. 7
- MAR 8 YARDLEY CATTLE CO SALE - P. 28
- MAR 10 SPRING COVE RANCH BULL SALE - P. 11
- MAR 15 UBIA BULL TEST SALE - P. 17
- MAR 15 R&R GENETICS BULL AND FEMALE SALE - P. 5
- MAR 22 RV BAR ANGUS SALE - P. 28
- MAR 22 UTAH ANGUS ASSOCIATION SALE - P. 17
- MAR 23-24 LEACHMAN SPRING SALE - P. 9
- MAR 25-27 AZ/UT LIVESTOCK WORKSHOP & TOUR - P. 18
- MAR 28 VERTICAL EDGE GENETICS SALE - P. 21
- MAR 29 RINDERKNECHT CATTLE SALE - P. 13
- APR 4-5 REDDOC BULL SALE - P. 27
- APR 11-12 BAR T BAR RANCHES BULL SALE - P. 14-15
- JUN 26-27 UCA SUMMER MEETING & TOUR - COALVILLE
- AUG 1 LEOPOLD CONSERVATION AWARD APPLICATION DEADLINE - P. 26

**PRIVATE TREATY**

LUND RANCH/HOT SHOE ANGUS - P. 13

***President's Message Continued***

While the new administration seems to bring optimism and some relief from governmental overreach, we should not expect a completely smooth path forward. There will be issues that will require our input and reason to make our voices heard. While conditions should generally be more favorable to our industry, we will still find bumps in the roads and our critics and detractors will develop new ways to challenge us.

Jeff Young  
UCA President



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## CattleFax Forecasts Continued Strong Demand & High Price Outlook for Cattle Producers

The CattleFax Outlook Seminar, held as part of CattleCon 2025 in San Antonio, Texas, shared expert market and weather analysis. The U.S. beef industry is poised for another year of strong market performance, driven by tight cattle supplies and robust consumer demand. As the beef cowherd enters a stabilization phase following years of contraction, the resulting supply constraints have shifted market leverage decisively in favor of cattle producers.

Weather conditions will remain a critical factor influencing grazing availability, herd expansion and cattle prices. Meteorologist Matt Makens said La Niña this winter brings rather volatile weather changes across North America with the majority of weather extremes affecting those in the Central to Eastern U.S. For Mexico and the Southwestern U.S., producers will see drought acreage increase as it has nationwide since June.

“Drought will likely increase across the Western U.S. this spring and into the Pacific Northwest, Northern Plains, and Canadian Prairies through this summer. To watch will be the North American monsoon and how much drought relief it can provide to Mexico, the Southwest, and parts of the Plains,” he said. “Current data show the monsoon is likely to produce more moisture this year than last. A strong enough monsoon can decrease precipitation across the central Corn Belt, watch July closely. Late in the year, the focus turns to the development of La Niña or El Niño.”

Shifting the discussion to an outlook on the economy, energy and feed grains, Troy Bockelmann, CattleFax director of protein and grain analysis, noted that inflation eased in 2024, ending the year at 2.9%, a significant drop from the 9% peak in 2022 but still above the Federal Reserve’s 2% target. To address this, the Fed cut interest rates three times in the latter half of the year, bringing the Prime bank loan rate to 7.5%.

The labor market remained strong, with unemployment briefly rising midyear before falling to 4.1% as job creation outpaced expectations. Combined with solid consumer spending and wage growth, the U.S. economy is expected to see healthy GDP growth of 2 to 2.5% in 2025.

“The Federal Reserve’s rate cuts helped stabilize inflation and support economic growth, but we’re still above target,” Bockelmann said. “Despite economic headwinds, consumer confidence and spending have remained resilient. However, lingering inflation and potential trade uncertainties may limit the extent of further interest rate cuts this year and inflation remains a key factor to watch in 2025.”

CattleFax shared that National Dec. 1 on-farm hay stocks were up 6.3% from a year-ago at 81.5 million tons with hay prices averaging \$175/ton in 2024. Corn stocks-to-use at just over 10% and should support the spot market towards \$5.00/bu. with a yearly average spot future price of \$4.40/bu. expected.

“An increase in corn supply for the new crop year is expected as smaller beginning stocks are offset by larger production levels due to corn regaining acres from soybeans. Stocks-to-use have the potential to be above 13 percent which implies a price range of \$3.75 to \$5.15/bu. for the 2025 market year,” Bockelmann said. “There is a strong correlation between corn stocks-to-use and hay, and we expect hay prices to follow corn and trend a bit higher in the coming year.

On the energy front, he noted, for 2025, not much will change. Average crude oil prices are expected to be near steady with 2024 though risk remains for a reduced U.S. market share of global product due to potential trade policy impacts. He also expects ethanol production to continue to stay strong.

Kevin Good, vice president of market analysis at CattleFax, reported that U.S. beef cow herd is expected to see the cycle low to start 2025 at 28 million head, 150,000 head below last year and 3.5 million head from the 2019 cycle highs.

“We expect cow and bull slaughter to continue declining in 2025, with overall numbers down by about 300,000 head to 5.9 million head total. Feeder cattle and calf supplies outside of feedyards will also shrink by roughly 150,000 head, while cattle on feed inventories are starting the year slightly below 2024 levels at 11.9 million head,” he said. “With a tighter feeder cattle supply, placement pace will be more constrained, leading to a projected 700,000-head drop in commercial fed slaughter to 24.9 million. After modest growth in 2024, beef production is expected to decline by about 600 million pounds to 26.3 billion in 2025, ultimately reducing net beef supply per person by 0.8 pounds.”

Beef prices continued their upward trend in 2024, averaging \$8.01/lb., the second-highest demand level in history. While demand may ease slightly in 2025, retail prices are still expected to rise to an average of \$8.25/lb. Wholesale prices will follow suit, with the cut-out price projected to reach \$320/cwt

“Retail and wholesale margins are historically thin, making strong consumer demand essential to maintaining higher price levels,” said Good. “While opportunities for further leverage gains are limited, the market remains favorable for producers.”

Inflation remained moderate in 2024, but high consumer debt, elevated interest rates, and competition from more affordable protein options could impact purchasing decisions. However, foodservice demand showed resilience, ending the year stronger as same-store sales and customer traffic improved.



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"Despite economic pressures, consumers continue to pay premiums for higher-quality beef," Good added. "Choice grade or better remains in high demand, reinforcing the strength of the premium beef market."

Turning to global protein demand, Good noted that the outlook for animal proteins remains strong, although U.S. beef exports are projected to decline by 5% in 2025 due to reduced production and higher prices. Conversely, U.S. beef imports are expected to grow as lean beef supplies tighten.

"The global outlook is currently an interesting scenario as trade policy developments, including potential tariffs, could pose risks to international markets. While growth is expected this year, it may be limited to global competition supply constraints and an uncertain tariff environment," Good said.

Mike Murphy, CattleFax chief operating officer, forecasted the average 2025 fed steer price at \$198/cwt., up \$12/

cwt. from 2024. All cattle classes are expected to trade higher, and prices are expected to continue to trend upward. The 800-lb. steer price is expected to average \$270/cwt., and the 550-lb. steer price is expected to average \$340/cwt. Utility cows are expected to average \$140/cwt., with bred cows at an average of \$3,200/cwt.

"While the cyclical upswing in cattle prices is expected to persist, the industry must prepare for market volatility and potential risks. Producers are encouraged to adopt risk management strategies and closely monitor developments in trade policy, drought conditions, and consumer demand," Murphy said.

2025 USDA All-Fresh Retail Beef prices are expected to average \$8.25/pound and, which will continue the balancing act for retail between high prices and reduced supply. Murphy noted that the key is to avoid setting prices too high, especially in light of competition from more affordable proteins.

Randy Blach, CattleFax chief executive officer, concluded the session with an overall positive outlook, and noted that strong margins in the cow-calf sector have set the stage for cowherd expansion to begin, with heifer retention likely back near a more normal pace, relative to minimal retention in recent years. Drought and pasture conditions are now the key factors influencing the rate of expansion with a slower herd rebuild anticipated compared to the last cycle. This more measured expansion pace implies a positive outlook for producer returns over the next several years. Strong consumer demand also remains a bright spot for the industry.

"We have to remember where we came from," Blach said. "Continued improvements in quality and meeting consumer expectations with a safe, nutritious product and a consistently good eating experience have had tremendous impacts on moving the needle for this industry. We're moving in the right direction, and we need to keep paying attention to that signal."

## Utah Cattlemen's Association Membership Matters

Your membership in the Utah Cattlemen's Association is critical to the continued vitality of the cattle industry in Utah. We invite you to join or renew your Utah Cattlemen's Association membership. The cattlemen's association works hard, in good years and in bad, to defend and protect the cattle industry in our state. By joining UCA, you are not only protecting your own interests, you're also investing in the future of the cattle industry. The more members we have, the louder our voice and influence can be. We also encourage you to join the National Cattlemen's Beef Association. They work diligently on issues facing the entire industry combatting burdensome tax regulations, ensuring our freedom to operate and pass on the farm or ranch to the next generation.

While you are enjoying the best markets your ranch has ever seen, it would be a good investment to place a little support towards the industry with your membership dollars. Membership application and renewal can be done at [www.utahcattlemen.org](http://www.utahcattlemen.org). If you are unsure of your membership status you can check online or call the office at 801-355-5748.

Please note that you will still receive this publication even if you are not a current member.

### UCA Membership Application

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#### Utah Cattlemen's Association (State Dues)

##### Cow/Calf Producers

Cattle Owned: Dues

0 to 50 head.....\$100

51 to 100 head.....\$130

101 to 200 head....\$160

201 to 300 head....\$190

301 to 400 head....\$220

401 to 500 head....\$250

501 to 750 head....\$325

750 to 1000 head...\$400

Over 1000 head....\$125 + .30/hd

##### Feedlot Operators

\$175 plus 10 Cents Per Head  
One Time Capacity

#### Associate Business Member

NON-VOTING  
(MAY NOT OWN CATTLE)

State Dues.....\$150

National Dues...\$213

#### Cattlemen's Dues

\$12.50 of the state  
cattlemen's membership  
will be contributed to the  
cattlemen for women's  
state membership.

Optional ANCW (national)  
dues are an additional \$60  
Please pay directly to  
ANCW - Refer to ANCW.org

#### National Cattlemen's Beef Association (National Dues) Cow/Calf Producers

Cattle Owned: Dues

0 to 100 head.....\$170

101 to 250 head.....\$340

251 to 500 head.....\$510

501 to 750 head.....\$736

751 to 1000 head.....\$1,020

1001 to 1250 head.....\$1,304

1251 to 1500 head.....\$1,586

1501 to 1750 head.....\$1,870

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## Utah Cattlemen's Association



The Utah Beef Ambassadors were able to travel to NCBA Convention in San Antonio last month and all have thoughts they would like to share.



Carly: I am grateful for the opportunity to have spent a few days in San Antonio at CattleCon with fellow producers from across the country. The trip was filled with meaningful experiences, but three highlights stood out: enjoying great beef, connecting with respected industry professionals while making new friends, and expanding my knowledge of the beef industry and its future direction.

One of the most impactful parts of the trip was attending Cattlemen's College, where I was reminded of the importance of continuous education in staying relevant in this fast-paced and ever-evolving industry. The sessions reinforced the importance of constantly adapting, learning, and implementing new practices to improve efficiency and sustainability. Another highlight was the D.C. Issues Update, where we gained valuable insight into current legislative matters in Washington, D.C., and the vital role the NCBA plays in advocating for our industry. It was an eye-opening experience that underscored the importance of staying engaged in policy discussions that shape the future of our industry.

Ellie: Attending CattleCon in San Antonio, Texas, was an incredible experience as a beef ambassador. We kicked off the week with the ANCW

tour, visiting a local butcher shop and a corn maze/agritourism farm, which provided great insights into different aspects of the beef industry. Following the tour, we participated in the ANCW meetings, where I gained valuable knowledge by participating in committee discussions. ANCW is a crucial part of the cattle industry and I encourage all women interested to pay their dues and become a member. Cattlemen's College was another highlight, allowing me to deepen my understanding of industry challenges and trends.

My favorite session was, "Is Bigger Better?", which explored the increasing weight of cattle and the market trends driving this shift, offering fascinating perspectives on the industry's evolution. I am incredibly grateful for the opportunity to attend CattleCon. This experience expanded my industry knowledge and allowed me to network with potential employers, build meaningful connections, and make new friends from across the country.

Kami: We were blessed with the opportunity to attend American National Cattle Women's meetings. This was a great experience to learn more about what they do and to meet all the amazing women in this organization. We then attended CattleCon and did so many cool things! We went to Cattlemen's College, which was a great way to learn more about forages, grazing, reproduction, heifers nutrition, and so many other things that are beneficial to us all! We visited the tradeshow and built connections with employers and learned about all the new amazing products that are out there in the world now.

My favorite part was the Emerging Leaders Luncheon which was an opportunity for the collegiates to talk with mentors from all over the country. I met so many amazing people who told such inspiring stories about how they got to where they are now. This was an amazing experience and one that I will definitely remember.

Adarely: This past month, we had the incredible opportunity to attend CattleCon and the ANCW meetings in San Antonio, TX. It was an unforgettable experience, as we gained valuable insights into a wide range of topics such as nutrition, genetics, and more. Beyond the learning, we had the unique chance to witness the inner workings of these meetings firsthand. We met some amazing individuals, formed meaningful connections, and engaged in inspiring conversations. Additionally, we toured a local processing plant and ranch, which offered a fresh perspective on agriculture in Texas and the challenges the industry faces. Overall, it was an amazing experience, and I highly recommend everyone attend CattleCon at least once!

2025-2026 Utah Beef Ambassador applications have opened! Applications can be found at [https://docs.google.com/forms/d/1RpcwUTWBSgEgt44a6B1IG7Qnj5BrKsJU\\_da3nx56U/preview](https://docs.google.com/forms/d/1RpcwUTWBSgEgt44a6B1IG7Qnj5BrKsJU_da3nx56U/preview)





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Milk+23 CW+70 Marb+1.19 Rib+1.14 \$M+89



**Lot 2 - Spring Cove FIREMAN 6M**

REG 21021041

CED+5 BW+2.8 WW+75 YW+131 PAP+.33  
Milk+28 CW+59 Marb+1.04 Rib+.72 \$M+71 \$C+285



**Lot 33 Spring Cove MVP 25M**

REG 21020304

CED+8 BW+.2 WW+87 YW+157 PAP-2.32  
Milk+31 CW+81 Marb+1.01 Rib+.80 \$M+93 \$C+347



**Lot 14 - Spring Cove LEGEND 16M**

REG 21020296

CED+8 BW+.5 WW+81 YW+148 PAP-.25  
Milk+38 CW+72 Marb+1.11 Rib+.80 \$M+63 \$C+300



**Lot 144 - Spring Cove ALLIANCE M213**

REG 21037163

CED+14 BW+.2 WW+69 YW+132 PAP+.01  
Milk+27 CW+68 Marb+.89 Rib+1.08 \$M+70 \$C+315



**Lot 26 - Spring Cove OMAHA M200**

REG 21093855

CED+16 BW-.6 WW+90 YW+155  
Milk+28 CW+84 Marb+.81 Rib+.86 \$M+67 \$C+323



**Lot 72 - Spring Cove FEAT 155L**

REG 20929949

CED+8 BW+.7 WW+84 YW+150 PAP+1.11  
Milk+25 CW+68 Marb+.90 Rib+.54 \$M+80 \$C+299



**Lot 145 - Spring Cove RED STATE M223**

REG 21037164

CED+10 BW+.5 WW+79 YW+1143 PAP+.87  
Milk+20 CW+69 Marb+.89 Rib+1.12 \$M+46 \$C+295



**Lot 170 - Spring Cove LINE RIDER M1**

REG 21025251

CED+7 BW+.3 WW+73 YW+129 PAP-.32  
Milk+17 CW+65 Marb+.99 Rib+.66 \$M+70 \$C+302

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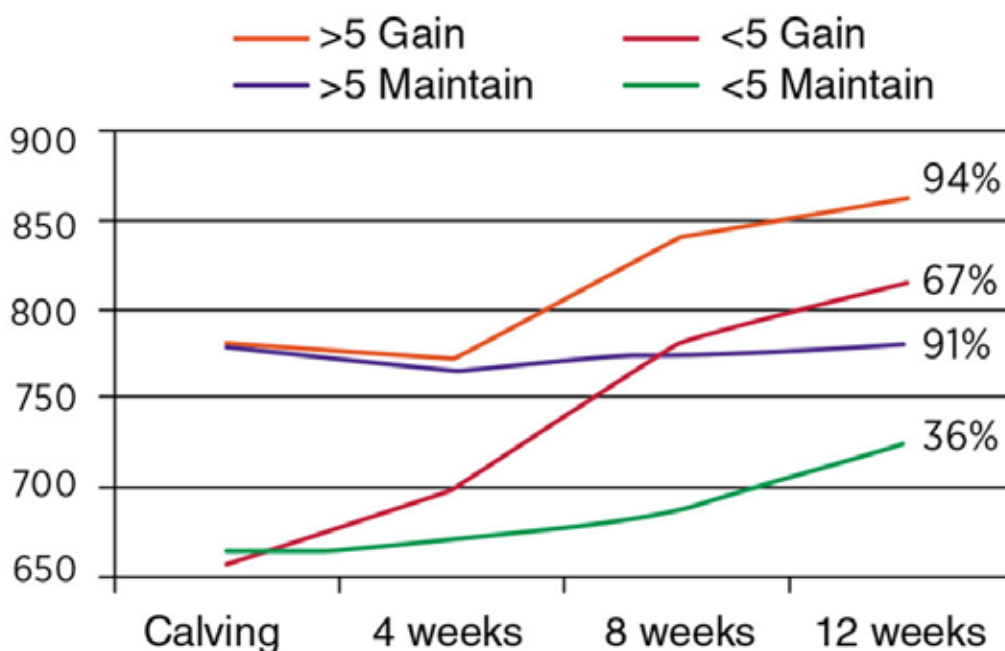
# Don't Forget About Mom

By Dr. David Secrist, PhD - Beef Extension Specialist Utah State University



The 2025 cattle inventory report wasn't a big surprise with the beef cow numbers down to 27.9 million head.

That is the smallest herd since 1951. Beef replacement heifers represent the lowest number since 1950, down 1.7% from 2024! Beef production amounted to 8.1 billion pounds in 1951. Amazingly, 2025 beef production estimates are 25.9 billion pounds! That is a success story very few people know, and credit goes to greatest beef producers in the world!



Coming back to the ranch, many of you are in the midst of calving out, and cussing out, first-calf heifers. The cattle inventory report shines a little light on just how valuable those young, first-time mothers really are. Keeping those heifers in the herd has never been more critical than it is today.

Monitoring body condition is not a new concept but sometimes the frantic pace of ranch life in the early spring can prove to be a distraction. However, body condition score (BCS) at calving has been shown to be the greatest indicator of reproductive success. This is especially true for first-calf heifers. A study conducted at Oklahoma State University clearly demonstrates the importance of keeping heifers in good condition prior to and after calving.

Heifers that calved in BCS 5 or greater bred at a much higher rate

than thinner heifers. Even if they were fed to improve their condition, thinner heifers bred at a lower rate than BCS 5 heifers that were fed to maintain weight (67% vs 91%).

The message is clear. Get and keep your heifers in BCS 5 or greater to maximize their opportunity to breed back. In a day when heifers are worth \$3,000 each and her calf will easily bring back over \$1,600, you can't afford to drop the ball now.

There are a few things you can do to make life easier on your heifers. First, feed them separately from your older cows if possible. They need higher quality feed and often don't compete well with older cows. Secondly, now is the time to use your best quality forage. Have the forage tested and supplement with protein if needed. Protein can be provided in the form of com-

mercial supplements or good quality alfalfa. When you have the energy and protein bases covered, a good quality mineral can fill in the gaps.

Trace mineral blocks have their place, but a loose mineral will provide a greater quantity and quality of minerals and vitamins needed between calving and breeding.

Check out the USU Beef Extension website for more information on body condition scoring. The link is [extension.usu.edu/beef/research](https://extension.usu.edu/beef/research) then click on The Importance of Monitoring Beef Cattle Body Condition.

Best of luck this spring! Please feel free to reach out anytime.  
david.secris@usu.edu





**March 29, 2025**

BOX ELDER COUNTY FAIRGROUNDS  
342 North 1000 West, Tremonton, UT 84337

LUNCH SERVED - 12PM  
SALE STARTS - 1PM

Selling 50 yearling  
and fall yearling Bulls  
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Available by Private Treaty



Top quality reputation program bulls.  
Vigorous selection pressure with accurately  
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**FIELD DAY • Friday, April 11**

*Speakers • Trade Show*

*Customer Appreciation Evening*

*Join us as we celebrate 100 years  
ranching on the Mogollon Rim.*

## **ANNUAL BULL SALE**

**Saturday, April 12 • 1:00 p.m. PDT**

### **Selling 225 Bulls**

*75 Balancer*

*120 Balancer x Stabilizer*

*35 Southern Balancer*

*10 Angus*

*100 are Calving Ease Specialists*



*Utilize the most proven database in the industry  
for traits that go directly to your bottom line and  
give you a marketing advantage.*

### **BULLS THAT TRULY MAKE A DIFFERENCE!**

#### **\$RANCH**

- All sale bulls' averages rank in top 12%.
- Mothers calve every year in 45 days or they are gone.
- All sale bulls' averages rank in top 15% for Fertility.
- All sale bulls' averages rank in top 18% for Teat and Udder.

#### **\$PROFIT**

- All sale bulls' averages rank in top 5%.
- Balanced trait selection for Life Cycle Efficiency, moderate size, post weaning growth, carcass merit and low PAP.

#### **\$FEEDER**

- All sale bulls' averages rank in top 6%.
- Feed Efficiency Testing since 2010.
- Every bull feed efficiency tested.



*Bulls out of the most proven range cow herd  
in the Southwest.*

#### **OWNERS**

**Bob & Judy Prosser**  
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#### **SEEDSTOCK HERD MANAGER**

**Kristin Hovey • (970) 485-0974**

#### **HERD CONSULTANT**

**Lee Leachman • (970) 568-3983**

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**BAR T BAR RANCHES**  
"A CULTURE OF STEWARDSHIP"





R.S.V.P. by April 1, 2025 to [info@bartbar.com](mailto:info@bartbar.com) or Bob at 928-380-5149 or Judy at 928-699-8587

#### MANY THANKS TO OUR SPONSORS:

AgWest Farm Credit • Animal Health Express • Arizona Society for Range Management • Arizona Cowbelles • Elanco • FerAppease • Halter Virtual Fence • Headquarters West • Maid Rite Feeds • Merck • Multimin • NRCS • RanchBot • Superior Livestock • Sweet Pro • Western Video • Zoetis

## Bar T Bar Ranches

[info@bartbar.com](mailto:info@bartbar.com) • [www.bartbar.com](http://www.bartbar.com)

## BAR T BAR RANCHES FIELD DAY

*“Looking to the Future and Honoring the Past”*

**Friday, April 11 • 9 a.m. PDT**

**Crater Ranch Headquarters • Winslow, Ariz.**

**9:00 a.m. Trade Show and Bull Viewing Begins**

**12 noon Lunch • Complimentary, but please RSVP**

**2:00 p.m. Speaker Presentations**

Jim Sprinkle, Ph.D. • University of Idaho

*Grazing Behavior of Efficient and Inefficient Cattle on Rangeland*

Dan Bell, ZZ Cattle Co. • Drew McGibbon, Santa Rita Ranch

*The Future of Virtual Fence*

Dave Daley, Ph.D. • Public Lands Council Board of Directors & 5<sup>th</sup> Generation California Rancher

*The Challenges and Opportunities of Public Land Grazing*

Kent Anderson, Ph.D. • Zoetis

*The Future of DNA and Economically Relevant Traits*

Moderator: Lee Leachman • CEO, Leachman Cattle

**5:00 p.m. Social with Heavy Hors d'oeuvres**

**6:00 p.m. Centennial Customer Awards**

Join us  
as we  
celebrate  
100 years  
ranching  
on the  
Mogollon  
Rim.

**OPEN INVITE!  
NO CHARGE!**



# COLOR COUNTRY ALL BREED BULL SALE



**Cedar Livestock Market • Cedar City, Utah**

**👉 Reference Sires 👈**



**VAR Conclusion**



**Reveloution**



**Griswald Lover Boy**



**Wolverine**



**SAV Anthem**



**Endure Hereford Bull**



**Coleman Banker**



**SAS Big Casino**



**LCDR Progressive**



**Deer Valley  
Growth Fund**

## Saturday, March 1st, 2025

### Sale starts at 1:00 pm

*A hand full of yearling heifers for sale.*

Information and catalog request: Rusty at 435-463-9344 or Daniel at 435-559-2037



## 2025 Beef Quality Assurance Award Winners Announced

The National Cattlemen's Beef Association (NCBA) announced the winners of the 2025 Beef Quality Assurance (BQA) Awards. "BQA Award winners not only incorporate BQA best management practices into their operations, but they also share the benefits of the program with their peers," said Josh White, senior executive director of producer education and sustainability at NCBA.

### 2025 BQA Marketer Award

Producers Livestock Market, Utah Producers Livestock implements BQA principles that focus on proper doctoring of cattle that come through the facility. The marketing cooperative is committed to traceability and transparency, ensuring that cattle meet stringent requirements for health, handling, and quality. They also have established animal handling practices based on BQA guidelines and they share information about BQA with producers beyond Utah to those in other western states.

## Utah BQA Update

This was an outstanding year for BQA in Utah. We completed 175 certifications in 2023 and jumped to 329 completed certifications in 2024. We have waited to make some of these numbers known until now because some

awards still needed to be handed out. One of which was for Producers Livestock Auction. This award is a huge recognition to our state and will be proudly displayed on the BQA website in video format at <https://www.bqa.org/beef-quality-assurance-awards>.

This last year Utah was also a national host to the Stockmanship and Stewardship event in Richfield, which some of you attended. A State of Utah BQA Producer of the Year Award was also created at this event. The importance to our state for this recognition cannot be overstated. Not only does it bring cattle handling education to our producers, but also brands Utah (in the eyes of the consumer) as a top tier beef producing state. Award winners are selected by a committee comprised of BQA certified representatives from universities, state beef councils, sponsors and affiliated groups. They assess nominations based on their demonstrated commitment to BQA practices, their service as leaders in the beef industry and their



dedication to promoting the BQA message to grow consumer confidence. For more information visit [www.bqa.org/beef-quality-assurance-awards](http://www.bqa.org/beef-quality-assurance-awards).

## Utah Representatives to Serve at the National Level

Nikki Weston was installed as the new ANCW president. Jeff Young was elected Region VI Policy Vice Chairman, Brent Tanner was elected chairman of the Federation of State Beef Councils. All three will serve on the 2025 NCBA executive committee.

John Ferry was appointed to the Beef Promotion Operating Committee and Mark Wintch was seated on the Cattlemen's Beef Board at the convention.

## UCA Meets with Canadian Representatives

The Utah Cattlemen's Association leadership met with the Alberta Beef Producer's leadership discussing trade and other common issues during the 2025 CattleCon meeting in San Antonio, TX.







*All Breeds Bull and Female Sale*

**March 22nd, 2025**  
**12pm Lunch - 1 pm Sale Time**

**Box Elder County Fairgrounds**  
**342 N. 1000 W. Tremonton, UT 84337**

*Angus, Hereford, Simmental and More!!*

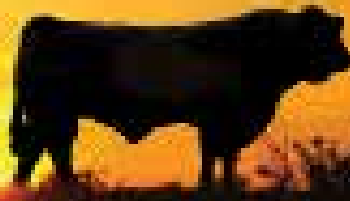
**Selling Some of the Best Bulls Utah & Surrounding States Have to Offer.**  
**Top of the Herd, Hard to Find Pairs and Yearling Heifers Ready to Breed.**

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**Contact: Zac Powers (208) 650-8437 [Powerszac1@gmail.com](mailto:Powerszac1@gmail.com)**

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Since 1972

**Performance Bull Test**  
*Sale*



**March 15, 2025 - 1:00 p.m.**

**Producers Livestock Market - Salina, Utah**  
**Sale Preview at 10:00 a.m.**

**LUNCH PROVIDED BY PRODUCERS LIVESTOCK**

For more information  
 contact Chris Beins  
 @ 435-452-1806

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Angus Balancer Red Angus  
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**Free delivery up to 300 miles**

# 47th Annual AZ/UT Range Livestock Workshop & Tour



March 25-27  
2025

Keynote Speaker - Dr. Temple Grandin

## WORKSHOP TOPICS INCLUDE:

- Benefits of Livestock on the Range
- EID Laws and EID Demonstration
- Grazing Management/Intensity
- Arizona Strip History
- Livestock Handling
- Rancher Highlight
- Ranch Economics
- Drone Use
- Utilization

## March 25, Tuesday

Grafton Building  
5500 West 700 S  
Hurricane, UT 84737

-Or-

## March 26, Wednesday

North Event Center  
475 E State Street  
Orderville, UT 84758

**Registration: 7:30 am - 8:15 am**

**Workshop: 8:15 am - 4:30 pm**

## March 27, Thursday

Range Tour - Meet at National Cattle  
Works, 220 Juniper St, Colorado City,  
AZ at 8:00 AM



Photo:  
Dr. Temple Grandin  
Facebook Page

**FREE**

**WORKSHOP, PRIZES,  
LUNCH PROVIDED BY  
GENEROUS SPONSORS**

**DOOR PRIZES:  
RIFLE W/SCOPE, DUTCH  
OVENS, KNIVES, GLOVES**

**1 RIFLE WILL BE GIVEN  
AWAY AT THE END OF  
THE TOUR**

Become a ranch  
sponsor and  
receive your name  
and brand in our  
workbook, a hat,  
and a chance to  
win a .22 Ruger  
pistol.



**For sponsorship or  
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scan the code or email  
[melanie.heaton@usu.edu](mailto:melanie.heaton@usu.edu)

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## PLC President Testifies Before House Subcommittee on Wildfires and Multiple Use

Public Lands Council (PLC) President and Colorado grazing permittee Tim Canterbury testified before the U.S. House Natural Resources Subcommittee on Federal Lands in support of the multiple use mandate and the benefits it brings to America's rangelands.

"Over the last four years, there have been several policy changes that have eroded the careful balance of multiple use management and have threatened grazing's place on the landscape. The Bureau of Land Management's ill-conceived "Public Lands rule" upended the agency's longstanding expectation of upholding the multiple use mandate and illegally prioritizes other single uses over grazing," said PLC President Tim Canterbury. "The Biden Administration's changes to NEPA and how they handled land management

picked winners and losers among multiple uses, while at the same leaving public lands more vulnerable to catastrophic wildfires. Under the updated NEPA authorities, federal agencies elevated solar and wind energy goals as well as allotted staff time and funding to projects they deemed a priority – while other uses were deprioritized, delayed, and devalued. This illegal prioritization only exacerbated the impact of wildfires and left our nation's treasured natural resources in worse condition."

Canterbury went on to highlight ways Congress can exert their authority to make substantial and beneficial changes.

"Congress needs to work closely with the Trump Administration to increase grazing flexibility and mod-

ernize outdated laws that have been weaponized against ranchers. This means passing key legislation such as the Fix Our Forests Act and ensuring agencies understand that targeted grazing needs to happen on more than just grazing allotments. The greatest fire risks are in areas outside allotments, where fuel loads have been left untreated for years and are a threat to all the uses around them. NEPA and the Endangered Species Act need to be brought back to the 21st century. They do not move at the speed of commerce and get in the way of vital conservation work. There are permittees that have been waiting more than a decade on a single NEPA review, this is unacceptable in the digital age and is one of the biggest reasons wildfires have been raging in the West." added Canterbury.

**FIRST THING  
I'VE GOT TO  
DO IS SQUIRREL.  
AND THEN I'VE  
GOTTA SQUIRREL.  
AND AFTER  
SQUIRREL, I NEED  
TO SQUIRREL.**

Ground squirrels distracting you from your daily to-dos? Minimize the squirrel moments with Rozol Ground Squirrel Bait.\*



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IN UTAH

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WE HAVE YOUR BACKS, BARNs  
AND BOTTOM LINES.



\*Rozol ground squirrel bait is a restricted use pesticide





**ANNUAL PRODUCTION SALE / FRIDAY, MARCH 28, 2025  
1:00 PM / AT THE RANCH NEAR BANCROFT, IDAHO**

**OFFERING 70 REGISTERED YEARLING BULLS**

*[Negative BVD-PI Tested, Performance Tested, Fertility Tested and PAP Tested]*

**25 HOME RAISED AND SIRE IDENTIFIED COMMERCIAL YEARLING HEIFERS**

**1 DRAFT HORSE TEAM**

# PROFITABLE BALANCED BREEDING, SUPERIOR IN FUNCTION

**PAP TESTED & PROVEN  
ANGUS / FLECKANGUS / FLECKVIEH**



**SPRINGCREEK ADVANCE 118H / ASA# 3939153**  
Homozygous Polled / Homozygous Black  
Powerhouse purebred Simmental herd sire  
**Sons on offer 1/2 to 3/4 SimAngus**



**S/M HALFBACK H081 / ASA# 3731433**  
Homozygous Polled / Fullblood Fleckvieh  
**Fleckvieh and FleckAngus sons on offer**



**OCC EXCEPTIONAL BLAZE 149E / ASA # 3547570**  
Homozygous Polled AI Sire  
**FleckAngus sons on offer**



**VE JUNEAU ROSTER 1J / AAA #20264938**  
Purebred Angus  
OCC Juneau x Soo Line Motive  
**FleckAngus sons on offer**



**WOLFE HOLT FF 306H / ASA# 4127755**  
Black Gold Elevation x Cherry Creek Carlsberg  
A stout Fleckvieh herd sire  
**FleckAngus sons on offer**



**TCM TRI-STAR MR BRICK 50G / ASA# 3861729**  
A polled 1/2 Fleckvieh herd sire  
**FleckAngus sons on offer**

*Other sires represented – VE Meyer Forte, VE Cut R Eclipse,  
OCC Perflection 270J, OCC Best Yet, OCC Gulf Stream, IPU Romano 90X*

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### Dear Fellow Producers,

For more than 60 years, producers have engaged at the grassroots level to drive the demand for beef through the Federation of State Beef Councils. States voluntarily invest in the Federation to build beef

demand by inspiring, unifying and supporting an effective and coordinated state and national Checkoff partnership. Ultimately, it is cattle producers, like you, who direct the Federation's work. Thank you for being one of the "Faces of the Federation."

We continue to share your stories and the work of the Federation to demonstrate the power of building connections. When state beef councils and industry stakeholders come together, we accomplish so much more. The dollars we pool together as the Federation make a tremendous impact on the consumption of beef and ultimately beef demand, from the work we support in research and industry outreach to promotions directed toward consumers.

Consumers want our product not only because it tastes good, but also because they see it as a nutritious and safe product to feed their families. Changing purchasing behaviors doesn't happen overnight. The investments we've made over the last six decades have helped to create the product that consumers desire.

This "State of the Federation" provides an overview of Federation-supported programs that producers have helped to direct over the past year. From research and promotion to consumer and industry outreach, these efforts demonstrate how the many faces of the Federation work together to drive demand for beef. Thanks for making an investment in the future.

Sincerely,

Dan Gattis  
Chair, Federation of State Beef Councils  
Georgetown, Texas



Funded by the Beef Checkoff

## FACES OF THE FEDERATION

The Federation of State Beef Councils builds a larger, more impactful, coordinated plan that is executed as a partnership between the Federation and individual state beef councils (SBCs). State beef councils voluntarily invest in the Federation each year. More than 50% of the Federation's annual budget supplements tactics within Authorization Requests (ARs) approved by the Beef Promotion Operating Committee (BPOC) and executed by NCBA, home of the Federation of State Beef Councils. Supplementing these tactics helps the national Checkoff program have a larger impact on consumer demand.

In 2024, with input from SBC staff, the Federation Executive Committee approved more than \$3.3 million to supplement national efforts. Specific programs made possible by SBC contributions to the Federation include, but are not limited to »

## PROMOTION

### State Beef Councils Supplement: \$814,400

» The Federation supports *Beef. It's What's For Dinner.* marketing and advertising efforts to educate and inspire consumers. The Federation investment supplements media buys for the summer grilling season including potential placements on broadcast television, connected TV, audio, digital and paid search advertising.

» Influencers are also utilized on *Beef. It's What's For Dinner.* media channels to drive brand affinity, increase credibility and attract new consumers.

## RESEARCH

### State Beef Councils Supplement: \$1,059,197

» State investments in the Federation fund foundational research projects in the areas of product quality, beef safety, human nutrition, beef sustainability and market research.



## CONSUMER INFORMATION

### State Beef Councils Supplement: \$1,099,300

- » The Federation advances consumer information efforts including e-commerce campaigns; thought leader engagement; nutrition, health and medical expert outreach; and public relations, including the development and distribution of “Cattle Calling” episodes.
- » Examples include developing a co-branded campaign to increase beef sales through retail, distributor and foodservice channels; creating educational opportunities for influencer partners to learn more about the beef industry; sending beef and heart health toolkits to physicians and health professionals; and pitching beef stories to national media.

## INDUSTRY INFORMATION

### State Beef Councils Supplement: \$327,700

- » Providing information and resources to the industry remains a critical component of the Federation budget, with funding elevating the Masters of Beef Advocacy and Trailblazers programs; supporting Beef Quality Assurance training, awards program and promotion; and disseminating results from the National Beef Quality Audit.

## WORKING TOGETHER TO BUILD CONNECTIONS

### BRIDGING THE GAP BETWEEN FARM AND FORK

Today’s consumers are generations removed from any connection to a farm and ranch, yet they yearn for a relationship with those who produce their food.



Market research continues to show that consumers want to hear from farmers and ranchers about how cattle are raised. The “Cattle Calling” docuseries was created to help bridge the gap between farm and fork. Each episode provides an in-depth look at how cattle are cared for and invites viewers to follow along to see how families across the country adapt to their environments to ensure their legacies continue. “Cattle Calling” continues the Beef Checkoff’s ongoing emphasis on connecting with consumers and sharing the stories of beef producers. The docuseries aims to build relationships and trust between consumers and the cattlemen and women raising food for the family dinner table. For more information and to watch the series, visit [CattleCalling.org](http://CattleCalling.org).

## STRENGTHENING BEEF’S ROLE IN A HEALTHY BALANCED DIET



A heart health mailer was sent to registered dietitians, researchers and other health professionals, with a goal to encourage excitement and

provide education on the ways in which current and prospective Beef Aficionados can access and use beef nutrition resources to support their practice. The package included a *Beef. It's What's For Dinner.* cast iron skillet, American Heart Association Heart-Check recipes, a personalized card, and a fact sheet with suggestions to activate on beef nutrition education during Heart Health Month.

More than 750 heart health toolkits were also mailed to healthcare providers, including cardiologists and family physicians, across the contiguous United States. Each professional received a 12-page research booklet outlining recent studies supporting beef consumption for cardiometabolic health, a collection of heart-healthy recipe cards, a lean beef cuts magnet, and 100 educational tear sheets to share with patients.

## BUILDING BEEF ADVOCACY THROUGH PRIME PARTNERS SUMMIT

This summer in Colorado, 28 Trailblazers, food content creators and nutrition influencers came together for a Beef Checkoff-funded three-day immersive event designed to educate and



encourage collaboration among three unique and influential groups to promote beef. Following a series of educational sessions including information on today’s beef consumer, attendees watched a cutting demo, learned about beef’s role in a healthy lifestyle and engaged with producers through networking and tours.

With a social media following of more than three million people, attending influencers have posted 250 Instagram stories about their beef experience. According to post-event surveys, 94% of attendees said their perception of the beef industry improved or was very positive and the same number said the information provided was extremely helpful.

FOR MORE INFORMATION, VISIT [ncba.org/federation](http://ncba.org/federation).

# 2024

## Utah Beef Council Annual Report

Building beef demand by inspiring, unifying and supporting an effective state and national checkoff partnership.

### UTAH BEEF COUNCIL FISCAL YEAR 2024 EXPENDITURES

Promotion.....	\$457,090
Consumer Information.....	\$165,992
Administration.....	\$62,853
Industry Information.....	\$32,097
<b>TOTAL EXPENSES.....</b>	<b>\$718,032</b>
<b>REVENUE.....</b>	<b>\$650,117</b>



### HERD THE NEWS?

- 15-year term expiring grazing permits, are currently posted at [trustlands.utah.gov](http://trustlands.utah.gov) and will be offered for competitive bid.
- This offering represents currently-held grazing permits, which are scheduled to expire June 30, 2025.
- Competitive bids will be accepted April 1 - April 30th, 2025.

**NOTE:** 15-year term is not guaranteed and can be canceled at anytime for higher & better land use.

Questions? Call us

435-896-2559 (South) or 801-538-5134 (North)



## TRUST LANDS ADMINISTRATION

\*Grazing proceeds benefit Utah's public schools and other state institutions.



2025 Reunion of Cowboy Poet Western Music & Artisans

## March 6 - 9, 2025

Cache County Event Center  
490 S 500 W Logan, Utah

3 Stages Western Music & Cowboy Poetry • Western Vendors  
Poetry Contest • Cowboy Family Dance • Cowboy Church

### Welcomes in Concert

*Suzy  
Bogguss*

*Bar D  
Wranglers*

*Paul  
Overstreet*



Thursday  
March 6th • 7 pm



Saturday  
March 8th • 2 pm



Saturday  
March 8th • 7 pm

Attend the Free Live & Virtual Shows  
Mon-Wed 7:30 pm!

Info and Tickets: [cvcowboy.org](http://cvcowboy.org)



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Faster recovery. Less stress<sup>3</sup>.  
Everyone wins with Pradalex.

## Beat BRD with Pradalex

<sup>1</sup>Elanco Animal Health. Data on File.

<sup>2</sup>Blondeau, J.M.; Fitch, S.D. Comparative In Vitro Killing by Pradofloxacin in Comparison to Ceftiofur, Enrofloxacin, Florfenicol, Marbofloxacin, Tildipirosin, Tilmicosin and Tulathromycin against Bovine Respiratory Bacterial Pathogens. *Microorganisms* 2024, 12

<sup>3</sup>Elanco Animal Health. Data on File.

## IMPORTANT SAFETY INFORMATION

Caution: Federal law restricts this drug to use by or on the order of a licensed veterinarian. Not for use in humans. Keep out of reach of children. Avoid contact with eyes and skin. Individuals with a history of hypersensitivity to quinolones should avoid this product. Not for use in animals intended for breeding greater than 1 year of age because the effects of Pradalex on bovine reproductive performance, pregnancy, and lactation have not been determined. Not for use in beef and dairy calves less than 2 months of age, and veal calves; a withdrawal period has not been established for this product in pre-ruminating calves. Quinolones should be used with caution in animals with known or suspected central nervous system (CNS) disorders. Mild to moderate inflammatory changes of the injection site may be seen in cattle treated with Pradalex. See package insert for additional safety information.

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## Conservation Pays in Utah



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Photo by Dot Jensen, Utah Farm Bureau.

If you or someone you know is a Utah landowner committed to conservation on working land, we invite your application for the Leopold Conservation Award! The \$10,000 award honors farmers, ranchers and forestland owners who go above and beyond in their management of soil health, water quality and wildlife habitat.

**Application Deadline: August 1, 2025**

To view the application form, visit  
[www.sandcountyfoundation.org/ApplyLCA](http://www.sandcountyfoundation.org/ApplyLCA)

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RED DOC ET PRIME CANYON 3474



RED DOC ET TRUMP TRAIN 3498

# REDDOC★ farm★ *21<sup>st</sup> Annual* **RED HOT BULL SALE**

**150 BULLS SELLING**  
**SATURDAY, APRIL 5<sup>TH</sup> AT 12 P.M.**  
BOSQUE, NEW MEXICO

**DINNER & ENTERTAINMENT**  
**FRIDAY, APRIL 4<sup>TH</sup> AT 6 P.M.**

**SALE BROADCASTED LIVE ON**  
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For a DECADE, Red Doc bulls have been adding heterosis, heat tolerance, longevity, and hardiness to Utah cow herds without sacrificing carcass. All the necessary traits to succeed in the high desert.



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## 18th Annual Bull and Female Production Sale

Saturday **March 22, 2025** 1pm (MST)

At the Ranch 7673 E Hwy 40 - Jensen UT 84035

Progeny from: Ellingson Chaps



*The Largest Sale in  
Northeastern Utah*

*Herd Summers at  
8,500 ft in Elevation*

- Bulls will be PAP tested
- Delivery on five or more bulls within 150 miles
- Feeding available on bulls
- High performing cattle

New Date:

**March 22**

Selling:

- 50 Yearling Black Angus Bulls
- 10 Yearling Simmental Bulls
- 10 Yearling Registered and F1 Black Bally Open Heifers
- Select Bred Females

Sires in use: Broadview • Stellar • Chaps  
County Road • Declaration • Endeavor  
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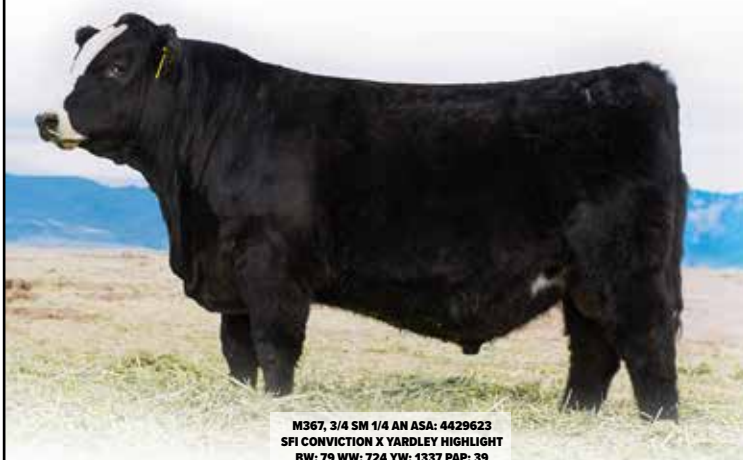
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